

SRHR KNOWLEDGE FAIR

A Quick & Easy Guide

www.share-netinternational.org

**Share-Net
International**
The Knowledge Platform on
Sexual and Reproductive Health & Rights



A space to share SRHR knowledge, spark innovation, build connections, and influence policy.

A Knowledge Fair is a dynamic space designed to share insights and experiences on Sexual and Reproductive Health and Rights (SRHR). It brings diverse stakeholders together to exchange knowledge, showcase innovative practices, foster collaboration, and inspire actions that shape and influence policy and practices.

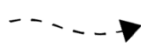
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**Understanding a
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What is it?



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**Preparing
for the Fair**
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During the Fair**
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Do's & Don'ts

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Understanding a Knowledge Fair

What is it?

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MAIN GOALS

Share Ideas

Exchange knowledge, tools, and experiences.

Build Networks

Create meaningful connections between the different types of participants.

Spark Action

Inspire new initiatives, collaborations, and solutions.

Shape Policy

Inform and influence decision-making with evidence.

TYPES OF FAIRS

In-Person

Great for networking and connections, but requires more resources, and attendance can be a challenge in full-day schedules.

Virtual

Easy to run, but makes engagement with and between participants more difficult.

Hybrid

Has the best of both versions, but requires a high level of resources and logistics, and usually makes it difficult to connect the groups participating virtually and in person.

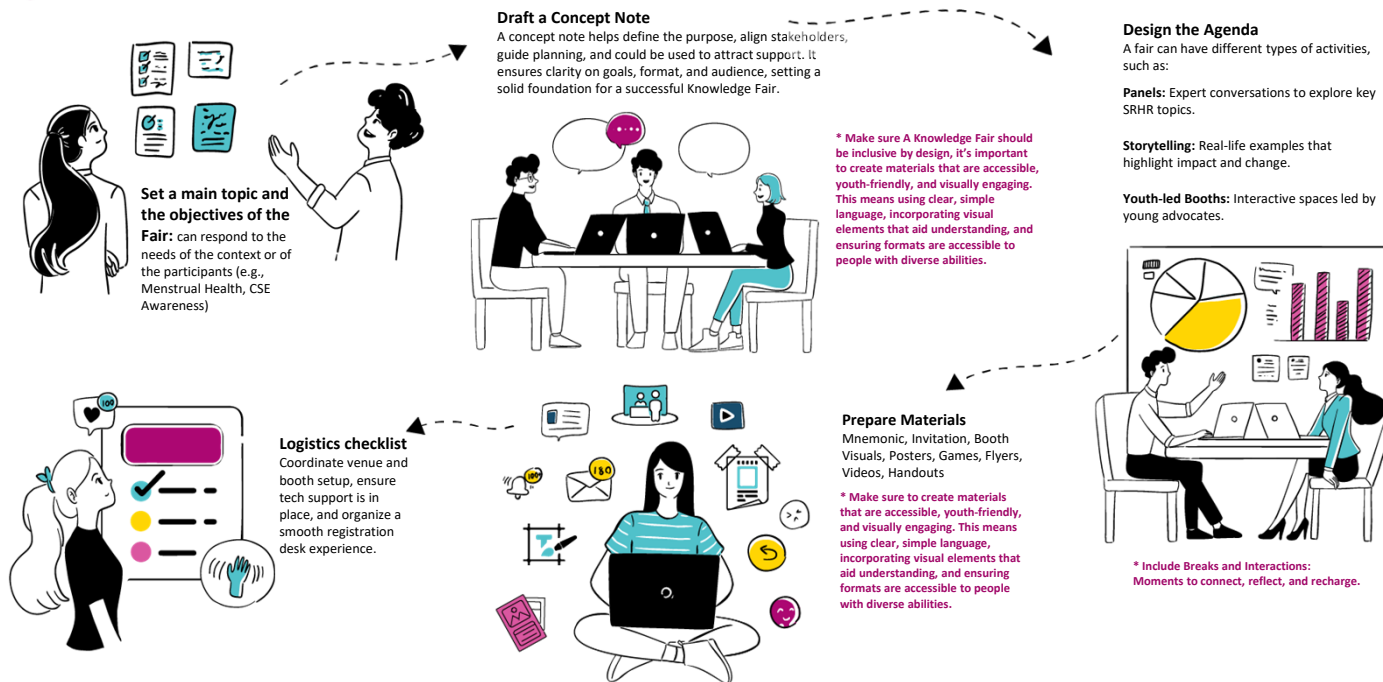
WHO'S INVOLVED?

Youth & Advocates
Researchers
INGOs and NGOs
Policymakers

* Choosing the format of the fair would depend on resources, the type and location of audiences, and the goal of the event.

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Preparing for the Fair Plan Smart

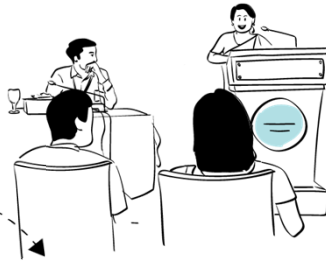


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Engaging During the Fair Boost Learning & Networking

Keep it interactive

with icebreakers to warm up the group, storytelling to inspire, and polls or Q&As to engage participants throughout the session.



Involve everyone by inviting policymakers to make commitments, empowering youth to lead sessions, and engaging experts to share research and insights.

Leverage social media

Share photos and quotes, and go live to amplify the event's reach and impact in real time.



Networking Tips

Use name tags with color codes, QR code portfolios, and group discussions to make connections easier and more meaningful.



Knowledge Exchange

Facilitate learning through thematic roundtables, peer-led sessions, and feedback boards that capture insights and ideas.

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After the Fair Follow-Up Actions

- ★ Email Takeaways
- ★ Send **Thank You** Notes
- ★ Host Mini-Learning Sessions
- ★ Social Highlights (TikTok, IG, YouTube)
- ★ Newsletters
- ★ Summary Reports



SRHR KNOWLEDGE FAIR

Do's & Don'ts

✓ DO's



Use Visuals & Real Stories

Use photos, videos, and testimonies that illustrate real-world impact—these make your content relatable and memorable.



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Be Youth-Friendly

Use formats, language, and facilitation styles that resonate with younger audiences and encourage their active participation.



Create a timeline

Plan backward and forward from the fair date, assigning deadlines for logistics, communications, and content development to stay on track.



Assign roles, train volunteers

Clarify responsibilities early and prepare your team to handle registration, tech support, facilitation, and documentation.



Ensure projectors, microphones, and Wi-Fi work

Test all technical equipment in advance to prevent disruptions.



Set Up Clear Signage

Help participants navigate the space easily with well-placed, accessible signage for sessions, restrooms, quiet zones, etc.



Document Responsibly

Record sessions and take photos only with consent, and ensure that documentation reflects the diversity and values of the space.



Use interactive, engaging methods

Incorporate games, icebreakers, co-creation sessions, and participatory tools to stimulate learning, reflection, and exchange, or just to help the participants relax.



Archive Materials

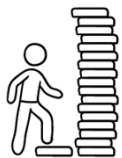
Select and publish outputs (e.g., posters, presentations, audio, or summaries) so knowledge can be accessed and used post-event.

— DON'Ts

JARGON

Avoid Jargon

Use clear, accessible language—technical terms can limit understanding.



Don't overplan:

Allow flexibility in the agenda for organic conversations and spontaneous collaboration



Don't Overload Info

Too much content at once can be overwhelming, so focus on quality, relevance, and interactivity instead of volume.



Don't let dominant

Voices monopolize discussions

Use facilitation techniques that ensure all voices are heard, especially those from marginalized groups or quieter participants.



Never Ignore Accessibility

Ensure physical access, sign language interpretation, quiet rooms, and multilingual materials to create a space for all.



Don't assume all attendees are tech-savvy

Provide guidance for using digital tools or apps, and always offer low-tech alternatives when needed.