

2021 Contraceptive Social Marketing Statistics



CONNECT WITH US



July 2022
Courtesy of DKT International
1001 Connecticut Avenue NW
Suite 800, Washington, DC 20036

Report Explanation

For 30 years, DKT has collected sales data from contraceptive social marketing programs around the globe to publish the **Contraceptive Social Marketing (CSM) Statistics report**. The sales are primarily made to the private sector, consisting of clinics, supermarkets, mini-markets and a myriad of other kinds of shops. However, some programs also sell products to other non-governmental organizations (NGOs) and the public sector; in such instances, sales have been called out and CYPs have been discounted. Programs that generate fewer than 10,000 CYPs in a given year have either been omitted or, if relevant, combined with other programs; these are noted where applicable. Clinical service provision data or social franchise results are not included in this data. For some DKT programs, CYP totals may be adjusted due to variations in CYP conversion factors for MVA and misoprostol product sales. Additionally, the data from Population Services International (PSI) derives from sales in a select group of countries in PSI's 'Social Business Unit', which are delivered by almost fully financially self-reliant entities. It should be noted that these are not representative of all PSI's social marketing activities. Data from PSI's other social marketing activities was not made available. Lastly, some programs were not able to be included in the report, despite repeated attempts throughout the data collection process, so this report does not encompass all social marketing activity. If you would like to be included in future reporting, please contact info@dktinternational.org.

How We Calculate CYPs

A CYP, which stands for "**Couple Years of Protection**," is a common family planning metric and represents the amount of contraception one couple needs to prevent pregnancy over a 1-year period. To calculate CYPs, we rely on sales data by assigning contraceptive products different CYP conversion factors based on the expected amount of time the product can be used before replacement. Therefore, we multiply or divide the number of units of each product sold by their respective converter to estimate CYPs. The following conversion factors, which are slightly different from CYP factors used by other agencies, are used across this report. Sales made to governments and NGOs are heavily discounted. Sales data for DKT International programs is available online at www.dktinternational.org for use by researchers and other parties.

<u>Method</u>	<u>Conversion Factor</u>	<u>Method</u>	<u>Conversion Factor</u>
Condom	÷100	4-year Implant	x3.2
Free Condom	÷200	5-year Implant	x3.8
Female Condom	÷100	IUDs	x4.4
Free Female Condom	÷200	MA* combipack	x1.7
Pill cycles	÷14	MVA kits	x25
3-month Injection	÷4	Misoprostol	÷12
2-month Injection	÷6	Mifepristone	÷.67
1-month Injection	÷12	Vaginal Foaming Tablets	÷120
Emergency Contraception	÷16	Vaginal Contraceptive Film	÷120
3-year Implant	x2.5		



SOCIAL MARKETING STATISTICS 2021

Highlights	2021	2020	2019
Couple Years of Protection (CYPs)	78.1 million	84.8 million	89.3 million
Sales – 2021			
Condoms.....	1,350,958,750 (85 programs)	Manual Vacuum Aspiration (MVA) Kits	107,808 (35 programs)
Free Condoms.....	18,180,459 (2 programs)	Cannulae.....	276,724 (19 programs)
Female Condoms.....	179,124 (12 programs)	Misoprostal Tabs.....	43,575,160 (49 programs)
Pills.....	209,606,713 (50 programs)	Mifepristone.....	673,285 (6 programs)
Combined Injectables.....	33,600,968 (39 programs)	Vaginal Foaming Tablets.....	3,720,228 (2 programs)
IUDs.....	5,162,066 (67 programs)	MVA Singles.....	30,494 (3 programs)
Combined Implants.....	483,213 (34 programs)	Cycle Beads.....	12,448 (1 program)
Emergency Contraception (EC).....	30,642,191 (62 programs)	Diaphragms.....	559 (1 program)
Medical Abortion (MA).....	8,071,230 (34 programs)	Vaginal Contraceptive Film.....	6,705 (1 program)
Aspirators.....	15,944 (8 programs)		

Donor Acknowledgement

Producing remarkable results at scale by these social marketing programs would not be possible without the generosity of many donors. These donors include: Association Camerounaise pour le Marketing Social (ACMS), The Erik. E. and Edith H. Bergstrom Foundation, Bill & Melinda Gates Foundation (BMGF), Centers for Disease Control and Prevention (CDC), Children's Investment Fund Foundation (CIFF), David and Lucile Packard Foundation, Foreign, Commonwealth and Development Office (FCDO), DKT International, Department of Defense, the Embassy of the Kingdom of the Netherlands (EKN), Gates Philanthropy Partners (GPP), The Global Fund to Fight AIDS, Tuberculosis and Malaria, Government of Canada, Government of India, The William and Flora Hewlett Foundation, International Planned Parenthood Federation (IPPF), Ipas, KfW Group (KfW), MSI Reproductive Choices (MSI), Maverick, Ministry of Public Health in Ecuador, Nationale Postcode Laterij, OIM Ecuador, Population Services International (PSI), Preston-Werner Ventures, Swedish International Development Cooperation Agency (Sida), United Nations Population Fund (UNFPA), United Nations Office for Project Services (UNOPS), United States Agency for International Development (USAID), Vodafone, West African Health Organization (WAHO), and various anonymous donors. For more information on specific donors for certain programs, please contact those programs directly.

Social Marketing Program Sales

Statistics listed for all programs with 10,000 or more CYPs.

Program	Information Source	Product Sales	CYPs
1. Afghanistan (1) Started by the Communication for Behavior Change; Expanding Access to Private Sector Health Project and Services in Afghanistan (COMPRI-A) Project in October 2010.	ASMO	Condoms	4,970,377
		Injectables (3)	578,242
		Pills	910,746
		Total	259,318
2. Afghanistan (2) Started DKT in 2020.	DKT	IUDs	31,000
		Implants (3)	1,200
		Injectables (3)	9,000
		Pills	30,000
		EC	15,000
		Total	144,730
3. Afghanistan (3)	MSI	Condoms	1,412,139
		IUDs	2,448
		Implants (5)	315
		Pills	61,187
		EC	2,390
		Total	30,609
4. Angola Started by Population Services International (PSI) in 2000	PSI	Condoms	1,128,096
		IUDs	1,117
		Implants (5)	236
		Pills	62,181
		EC	215,240
		Misoprostol Tabs	70,132
		Total	40,831

Program	Information Source	Product Sales		CYPs
5. Bangladesh (1) Started by PSI in 1975; now managed by Social Marketing Company (formerly SMP).	SMC	Condoms	156,652,034	1,566,520
		IUDs	6,855	30,162
		Implants (5)	3,798	14,432
		Injectables (3)	4,109,177	1,027,294
		Pills	50,083,015	3,577,358
		EC	2,966,862	185,429
		Total		6,401,196
6. Bangladesh (2) Started by MSI in 1988.	MSI	Medical Abortion (MA)	27,276	46,369
		Total		46,369
7. Benin (1) Started by DKT and PSI in 1989.	PSI			
		Sales data was not made available		
8. Benin (2) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms	368,208	3,682
		IUDs	1,540	6,776
		Injectables (3)	40,400	10,100
		EC	138,240	8,640
		MVA Kits	164	4,100
		Misoprostol Tabs	146,880	12,240
		Medical Abortion (MA)	9,270	15,759
		Total		57,997
9. Bolivia (1) Started by DKT in 2017.	DKT	Condoms	195,984	1,960
		Female Condoms	4,932	49
		IUDs	1,530	6,732
		Pills	300	21
		EC	1,127	70
		MVA Kits	902	22,550
		Cannulae	7,516	--
		Misoprostol Tabs	120	10
		Medical Abortion (MA)	10	17
		Total		44,938
10. Bolivia (2)	IPPF	Condoms	94,816	948
		IUDs	6,452	28,389
		Implants (5)	11,071	42,070
		Injectables (1)	2,674	223
		Injectables (3)	1,774	444
		Pills	5,696	407
		EC	487	30
		Total		72,510
11. Brazil Started by DKT in 1991. CYPs have been discounted. Sales also include Paraguay and Argentina.	DKT	Condoms	140,372,787	1,403,728
		Female Condoms	840	8
		IUDs	131,658	579,295
		MVA Kits	8,520	213,000
		Cannulae	38,600	--
Total		2,307,331		
12. Burkina Faso Started by DKT in 2016. CYPs have been discounted.	DKT	Condoms	1,542,240	15,422
		IUDs	3,080	13,552
		Injectables (3)	600	150
		EC	18,300	1,144
		MVA Kits	1,226	30,650
		Misoprostol Tabs	277,640	23,137
		Medical Abortion (MA)	25,940	44,098
Total		126,419		
13. Burkina Faso	MSI	Condoms	961,664	9,617
		Female Condoms	40	0
		Pills	324,205	23,158
		EC	103	6
		Misoprostol Tabs	419,160	34,930
Total		67,711		

Program	Information Source	Product Sales	CYPs
14. Burundi Started by PSI in 1990. Sales data was not made available	PSI		
15. Cambodia Started by PSI in 1994.	PSI	Condoms 9,472,974 IUDs 15,685 Implants (5) 8,229 Injectables (3) 239,580 Pills 5,931,669 EC 105,460 Medical Abortion (MA) 169,580 Total	94,730 69,014 31,270 59,895 423,691 6,591 288,286 973,477
16. Cameroon (1) Started by PSI and DKT in 1989. Sales data was not made available	PSI		
17. Cameroon (2) Started by DKT in 2016. CYPs have been discounted.	DKT	Condoms 6,775,779 IUDs 2,869 Implants (3) 150 Pills 19,440 EC 52,755 MVA Kits 435 Misoprostol Tabs 513,040 Medical Abortion (MA) 41,680 Total	67,758 12,624 375 1,389 3,297 10,875 42,753 70,856 205,763
18. Cameroon (3)	PPSAC - OCEAC	Condoms 17,531,446 Total	175,314 175,314
19. Central African Republic	PPSAC - OCEAC	Condoms 2,535,840 Total	25,358 25,358
20. Chad	PPSAC - OCEAC	Condoms 4,836,912 Total	48,369 48,369
21. Chile Started by DKT in 2010.	DKT	Condoms 362,016 IUDs 990 Injectables (3) 286,722 MVA Kits 176 Cannulae 865 Total	3,620 4,356 71,681 4,400 -- 10,560
22. China (1) Started by MSI in 2003.	MSI	MVA Kits 53,356 Total	1,333,900 1,333,900
23. China (2) Started by DKT in 1996.	DKT	Condoms 6,345,506 Total	63,455 63,455
24. Colombia Started by DKT in 2017.	DKT	Condoms 23,040 Female Condoms 2,790 IUDs 1,310 MVA Kits 279 Cannulae 23,519 Total	230 28 5,764 6,975 -- 17,182
25. Congo / Brazzaville	PPSAC - OCEAC	Condoms 4,990,080 Total	49,901 49,901
26. Costa Rica Started by DKT in 2018.	DKT	Condoms 1,266,216 IUDs 3,634 Total	12,662 15,990 28,652

Program	Information Source	Product Sales	CYPs
27. Costa Rica Started by PSI in 2002.	PSI	Condoms Total	1,778,020 17,780
28. Cote d'Ivoire (1) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms IUDs Injectables (3) EC MVA Kits Misoprostol Tabs Total	5,159,016 17,460 3,200 113,280 2,137 522,720 248,865
29. Cote d'Ivoire (2) Started by PSI in 1998. Sales data was not made available	PSI		
30. Democratic Republic of Congo (Kinshasa) Started by DKT in 2009. CYPs have been discounted. Includes the Republic of Congo (Brazzaville).	DKT	Condoms IUDs Implants (3) Implants (5) Injectables (3) Pills EC MVA Kits Misoprostol Tabs Medical Abortion (MA) Total	13,917,463 353,779 167,374 68,674 482,136 358,595 1,439,114 1,922 755,964 170,205 2,466,158
31. Dominican Republic	Society for Family Health (SFH) - PSI	Condoms Total	5,803,132 58,031
32. Ecuador Started by DKT in 2017.	DKT	Condoms Female Condoms IUDs Injectables (3) EC MVA Kits Cannulae Total	82,254 5,422 1,215 1,636 3,710 471 3,098 25,704
33. Egypt Started by DKT in 2004. Sales also include Bahrain, Iraq, and Palestine. CYPs have been discounted.	DKT	Condoms IUDs EC Vaginal Foaming Tabs Total	6,234,273 362,499 378,308 3,660,228 1,711,484
34. El Salvador Started by DKT in 2016.	DKT	Condoms Aspirators Cannulae Total	180,028 700 5,600 29,800
35. El Salvador Founded by PSI/El Salvador (PASMO) in 1998.	PSI	Condoms IUDs Implants (5) Pills Misoprostol Tabs Total	4,289,487 4,399 2,447 50,078 32,828 77,862

Program	Information Source	Product Sales	CYPs	
36. Ethiopia (1) Started by DKT in 1990. CYPs have been discounted.	DKT	Condoms	43,658,010	436,580
		Female Condoms	23,623	236
		IUDs	461,847	2,032,127
		Implants (3)	9,430	23,575
		Injectables (3)	2,803,940	700,985
		Pills	4,942,914	353,065
		EC	4,671,080	291,943
		MVA Kits	2,886	72,150
		Cannulae	6,676	--
		Misoprostol Tabs	52,116	4,343
		Medical Abortion (MA)	267,130	454,121
		Total		2,560,041
37. Ethiopia (2) Started by PSI in 2003. Sales data was not made available	PSI			
38. Ethiopia (3) Started by MSI in 1991.	MSI	IUDs	1,960	8,624
		Implants (3)	110	275
		EC	1,028,344	64,272
		Medical Abortion (MA)	170,851	290,447
		Total		363,617
39. Ghana (1) Started by DKT in 2011. CYPs have been discounted.	DKT	Condoms	19,142,810	191,428
		IUDs	16,670	73,348
		Implants (3)	3,563	8,908
		Implants (5)	23,750	90,250
		Injectables (3)	254,292	63,573
		Pills	935,728	66,838
		EC	3,987,964	249,248
		MVA Kits	1,851	46,275
		Medical Abortion (MA)	109,630	186,371
		Total		994,903
40. Ghana (2) Started by PSI in 2016.	TFHO - PSI	Condoms	9,276	93
		Injectables (3)	588,150	147,038
		Pills	3,613,659	258,119
		Total		405,249
41. Ghana (3)	MSI	IUDs	5	22
		Implants (5)	120	456
		EC	49,693	3,106
		Misoprostol Tabs	387,798	32,317
		Medical Abortion (MA)	29,523	50,189
		Total		86,089
42. Guatemala (1) Started by PSI in 1998.	PSI	Condoms	11,165,344	111,653
		IUDs	3,302	14,529
		Implants (5)	1,101	4,184
		Injectables (1)	20,183	1,682
		Pills	187,346	13,382
		EC	16,850	1,053
		Misoprostol Tabs	80,400	6,700
		Total		153,183
43. Guatemala (2) Started by DKT in 2014. CYPs have been discounted.	DKT	Condoms	2,447,199	24,472
		IUDs	8,825	38,830
		Aspirators	2,000	50,000
		Cannulae	16,000	--
		Total		143,302
44. Haiti Started by DKT in 1990. Turned over to PSI in 1991. Sales data was not made available	PSI			

Program	Information Source	Product Sales	CYPs
45. Honduras (1) Started by PSI in 1998.	PSI	Condoms Total	4,127,520 41,275
46. Honduras (2)	Ashonplafa	Condoms IUDs Implants (3) Injectables (1) Injectables (3) Pills Total	788,255 9,875 493 81,430 91,132 1,463,659 186,681
47. Honduras (3) CYPs have been discounted.	DKT	Aspirators Cannulae Total	402 3,200 16,080
48. India (1) Started by DKT in 1996. Managed by Janani. (Apsara, Mithun, Style) CYPs have been discounted.	DKT	Condoms IUDs Injectables (3) Pills EC MVA Kits Aspirators Cannulae Misoprostol Tabs Mifepristone Medical Abortion (MA) Total	32,946,447 -2,640 260,049 966,681 48,675 694 5,291 272 788,228 -741 1,025,479 3,110,411
49. India (2) Started by PSI in 1988; now India Pvt Ltd. (Masti and Pearl) Sales data was not made available	PSI		
50. India (3), LLC	LLC - PSI	Condoms IUDs Injectables (3) Pills Medical Abortion (MA) Total	267,630 30,122 17,916 2,752,133 645,038 1,432,838
51. India (4) Started by DKT in 1992. Managed by DKT India. CYPs have been discounted.	DKT	Condoms IUDs Injectables (3) Pills EC Aspirators Cannulae Misoprostol Tabs Medical Abortion (MA) Total	105,135,947 279,905 187,411 15,288,292 226,117 807 6,488 1,490,268 2,758,072 8,250,092
52. India (5)	MSI	Condoms IUDs Pills EC Misoprostol Tabs Mifepristone Medical Abortion (MA) Total	80,088,020 49,540 12,220,854 611,205 2,749,586 22,500 1,689,921 5,065,555

Program	Information Source	Product Sales		CYPs		
53. Indonesia Started by DKT in 1996. CYPs have been discounted.	DKT	Condoms	169,542,654	1,695,427		
		Female Condoms	4,765	48		
		IUDs	398,622	1,753,937		
		Implants (4)	8,916	28,531		
		Injectables (1)	6,335,940	527,995		
		Injectables (2)	895,700	149,283		
		Injectables (3)	11,001,200	2,750,300		
		Pills	32,327,456	2,309,104		
		EC	135,330	8,458		
		MVA Kits	429	10,725		
		Misoprostol Tabs	292,782	24,399		
			Total		8,639,066	
54. Kenya (1) Started by DKT and PSI in 1989. Managed by PSI. Sales data was not made available	PSI					
55. Kenya (2) Started by DKT in 2016. CYPs have been discounted.	DKT	Condoms	10,463,775	104,638		
		IUDs	122,045	535,018		
		Implants (3)	710	1,775		
		Injectables (3)	140,925	35,231		
		Pills	9,720	694		
		EC	75,472	4,717		
		MVA Kits	1,894	47,350		
		Misoprostol Tabs	392,028	32,669		
		Medical Abortion (MA)	55,615	94,546		
			Total		346,088	
		56. Kenya (3) Started by MSI in 1986.	MSI	Condoms	857,040	8,570
				IUDs	145	638
EC	966			60		
Misoprostol Tabs	410,720			34,227		
Medical Abortion (MA)	17,398			29,577		
	Total				73,072	
57. Laos Started by PSI in 1999. Sales data was not made available	PSI					
58. Lebanon Started by DKT in 0000.	DKT	IUDs	15,000	66,000		
			Total	66,000		
59. Liberia (1) Started by DKT in 2018. CYPs have been discounted.	DKT	Condoms	1,526,961	15,270		
		IUDs	13,124	57,746		
		Implants (3)	17,820	44,550		
		Injectables (3)	11,044	2,761		
		Pills	257,130	18,366		
		EC	95,667	5,979		
		MVA Kits	1,942	48,550		
		Misoprostol Tabs	220,280	18,357		
		Medical Abortion (MA)	25,588	43,500		
			Total		258,810	
60. Madagascar (1) Started by SOMARC in 1996, now managed by PSI. Sales data was not made available	PSI					
61. Madagascar (2)	MSI	EC	1,703	106		
		Misoprostol Tabs	459,266	38,272		
			Total	38,379		

Program	Information Source	Product Sales	CYPs
62. Malawi (1) Started by PSI in 1994. Sales data was not made available	PSI		
63. Malawi (2)	MSI	Condoms 1,180,680 EC 43,252 Misoprostol Tabs 160,740 Total 27,905	11,807 2,703 13,395 27,905
64. Mali (1) Started by PSI in 2000. Sales data was not made available	PSI		
65. Mali (2) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms 454,752 IUDs 1,885 Injectables (3) 463,800 EC 190,720 MVA Kits 185 Misoprostol Tabs 244,800 Medical Abortion (MA) 6,340 Total 173,200	4,548 8,294 115,950 11,920 4,625 20,400 10,778 173,200
66. Mali (3) Started by Palladium in 2015. Keneye Jemu Kan (KJK) Social Marketing.	Palladium NPI EXPAND JIGI	Condoms 4,154,132 Female Condoms 11,355 Injectables (1) 259,919 Pills 461,819 Cycle Beads 12,448 Total 96,302	41,541 114 21,660 32,987 -- 96,302
67. Mali (4)	MSI	Misoprostol Tabs 698,553 Medical Abortion (MA) 1,057 Total 60,010	58,213 1,797 60,010
68. Mauritania CYPs have been discounted.	DKT	Condoms 237,600 IUDs 50,500 EC 5,400 MVA Kits 55 Misoprostol Tabs 48,440 Total 11,268	2,376 222,200 338 1,375 4,037 11,268
69. Mexico Started by DKT in 2002. CYPs have been discounted. Sales also include Dominican Republic.	DKT	Condoms 54,518,082 Female Condoms 24,361 IUDs 270,142 Implants (3) 2,806 Injectables (1) 48,362 EC 1,433,858 MVA Kits 5,291 Aspirators 1,749 Cannulae 18,949 Misoprostol Tabs 513,252 Mifepristone 38,914 Medical Abortion (MA) 441 Vaginal Contraceptive Film (sheets) 6,705 Total 1,480,061	545,181 244 1,188,625 7,015 4,030 89,616 132,275 43,725 -- 42,771 26,072 750 56 1,480,061

Program	Information Source	Product Sales		CYPs
70. Mongolia Started by MSI in 2000.	MSI	Condoms	4,841,516	48,415
		IUDs	38,993	171,569
		Implants (3)	8,481	21,203
		Pills	192,544	13,753
		EC	105,899	6,619
		MVA Kits	119	2,975
		Misoprostol Tabs	129,627	10,802
		Mifepristone	126,510	84,762
		Medical Abortion (MA)	4,992	8,486
		Total	368,584	
71. Mozambique (1) Started by PSI in 1995.	PSI	Sales data was not made available		
72. Mozambique (2) Started by DKT in 2008. CYPs have been discounted.	DKT	Condoms	5,669,640	56,696
		IUDs	8,306	36,546
		Implants (3)	13,347	33,368
		Implants (5)	24,291	92,306
		Injectables (3)	81,911	20,478
		Pills	605,265	43,233
		EC	112,065	7,004
		MVA Kits	102	2,550
		Misoprostol Tabs	216,108	18,015
		Medical Abortion (MA)	102,453	174,170
				Total
73. Myanmar (1) Started by PSI in 1996.	PSI	Condoms	5,543,445	55,434
		Pills	7,643,820	545,987
			Total	601,422
74. Myanmar (2) Started by DKT in 2014. CYPs have been discounted.	DKT	Condoms	8,506,917	85,069
		IUDs	42,043	184,989
		Implants (4)	43,619	139,581
		Injectables (3)	680,033	170,008
		Pills	2,231,092	159,364
		EC	2,415,842	150,990
		MVA Kits	2,222	55,550
		Cannulae	38,869	--
		Misoprostol Tabs	1,225,764	102,147
				Total
75. Myanmar (3) Started by MSI in 1998.	MSI	Condoms	720	7
		Pills	4,415,658	315,404
		EC	46,660	2,916
		Misoprostol Tabs	131,120	10,927
			Total	329,254
76. Nepal (1) Started in 1973 by Nepal Contraceptive Retail Sales (CRS).	Nepal CRS Company	Condoms	12,869,346	128,693
		IUDs	1,416	6,230
		Implants (5)	1,230	4,674
		Injectables (3)	901,356	225,339
		Pills	1,953,060	139,504
		EC	1,118,496	69,906
			Total	574,347
77. Nepal (2) Started by PSI in 1998.	PSI	Sales data was not made available		
78. Nepal (3)	MSI	Condoms	1,368,072	13,681
		Medical Abortion (MA)	78,298	133,107
			Total	146,787

Program	Information Source	Product Sales	CYPs	
79. Nicaragua Started by PSI in 1998.	PSI	Condoms	5,936,088	59,361
		IUDs	2,719	11,964
		Implants (3)	4,283	10,708
		Pills	117,721	8,409
		Misoprostol Tabs	40,028	3,336
		Total		93,776
80. Niger (1) Sales data was not made available	PSI			
81. Nigeria Started by DKT in 2013. CYPs have been discounted.	DKT	Condoms	132,141,024	1,321,410
		IUDs	176,845	778,118
		Implants (3)	7,490	18,725
		Injectables (3)	1,030,140	257,535
		Pills	5,204,549	371,754
		EC	1,929,100	120,569
		MVA Kits	8,228	205,700
		Misoprostol Tabs	10,838,192	903,183
		Medical Abortion (MA)	413,565	703,061
		Diaphragm	559	559
		MVA Single	29,330	733,250
		Total		5,124,779
82. Nigeria (2) Sales data was not made available	PSI			
83. Nigeria (3)	MSI	Condoms	3,310,905	33,109
		EC	101,715	6,357
		Misoprostol Tabs	3,187,828	265,652
		Medical Abortion (MA)	78,677	133,751
		Total		438,869
84. Nigeria (4) Started by PSI and DKT in 1998-90; now managed by Society for Family Health with technical assistance from PSI. Sales data was not made available	SFH - PSI			
85. Pakistan (1) Started by DKT in 2012. CYPs have been discounted.	DKT	Condoms	62,789,312	627,893
		IUDs	1,503,671	6,616,152
		Implants (5)	5,369	20,402
		Injectables (1)	50,003	4,167
		Injectables (3)	455,930	113,983
		Pills	1,926,392	137,599
		EC	142,244	8,890
		MVA Kits	999	24,975
		Misoprostol Tabs	4,719,940	393,328
		Total		4,833,218
86. Pakistan (2) Started by PSI in 1986. Managed by Greenstar. As only CYP totals were shared, we cannot determine what conversion factors were used or report the product sales volumes.	Greenstar - PSI	Condoms	--	1,129,003
		Injectables	--	100,192
		IUDs	--	433,809
		Pills	--	291,828
		Total		1,954,831
87. Pakistan (3) Started by PSI. Sales data was not made available	PSI			
88. Pakistan (4)	MSI	Condoms	3,554,658	35,547
		Total		35,547

Program	Information Source	Product Sales		CYPs
89. Panama (1) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms	73,015	730
		IUDs	1,475	6,490
		Implants (3)	15,700	39,250
		Injectables (1)	1,600	133
		EC	200	13
		MVA Kits	800	20,000
		Aspirators	3,995	99,875
		Cannulae	38,300	--
		Mifepristone	1,392	933
		Total	175,931	
90. Panama (2) Started by PSI in 1996.	PSI	Condoms	2,301,888	23,019
			Total	23,019
91. Paraguay Started by PSI in 1996.	PSI	Condoms	4,071,967	40,720
		Pills	1,274,708	91,051
		EC	361,106	22,569
			Total	154,339
92. Peru Started by DKT in 2018.	DKT	Condoms	350,642	3,506
		Female Condoms	1,684	17
		IUDs	12,100	53,240
		EC	2,250	141
		MVA Kits	1,755	43,875
		Cannulae	9,343	--
		Misoprostol Tabs	240	20
			Total	127,119
93. Philippines Started by DKT in 1990. CYPs have been discounted.	DKT	Condoms	31,340,073	313,401
		IUDs	88,626	389,954
		Injectables (3)	975,582	243,896
		Pills	33,297,943	2,378,425
		MVA Kits	1,551	38,775
			Total	3,016,828
94. Rwanda Started by PSI in 1993. Managed by PSI Rwanda and SFH Rwanda. Sales data was not made available	SFH - PSI			
95. Saudi Arabia Started by DKT in 2018.	DKT	IUDs	28,000	123,200
			Total	123,200
96. Senegal (1) Started by USAID in 1994, then spun off into ADEMAs and partnered with PSI in 2011. Sales data was not made available	ADEMAS - PSI			
97. Senegal (2) Started by DKT in 2016. CYPs have been discounted. Sales also include Guinea.	DKT	Condoms	4,221,576	42,216
		IUDs	6,078	26,743
		Injectables (3)	3,400	850
		Pills	6,480	463
		EC	4,805	300
		MVA Kits	435	10,875
		Misoprostol Tabs	240,000	20,000
			Total	102,972
98. Senegal (3)	MSI	EC	4,138	259
		Misoprostol Tabs	317,136	26,428
			Total	26,687

Program	Information Source	Product Sales	CYPs	
99. Sierra Leone (1) Started by DKT in 2018. CYPs have been discounted.	DKT	Condoms	966,679	9,667
		IUDs	3,240	14,256
		Implants (3)	800	2,000
		Injectables (3)	2,912	728
		Pills	211,986	15,142
		EC	185,308	11,582
		MVA Kits	1,163	29,075
		Misoprostol Tabs	52,592	4,383
		Medical Abortion (MA)	16,105	27,379
		Total		122,720
100. Sierra Leone (2)	MSI	EC	83,025	5,189
		Misoprostol Tabs	204,000	17,000
		Medical Abortion (MA)	12,540	21,318
		Total		43,507
101. South Africa	PSI	Condoms	30,675,888	306,759
		IUDs	1,180	5,192
		Pills	77,599	5,543
		EC	298,460	18,654
		Misoprostol Tabs	100,000	8,333
		Total		344,481
102. Sri Lanka (1) Managed by Population Services Lanka (PSL).	MSI/PSL	Condoms	4,374,437	43,744
		Pills	54,648	3,903
		EC	75,276	4,705
		Total		52,353
103. Sri Lanka (2) Started by PSI and IPPF in 1973; now managed by Family Planning Association of Sri Lanka.	FPA Sri Lanka	Condoms	9,805,026	98,050
		IUDs	1,939	8,532
		Implants (5)	1,003	3,811
		Injectables (3)	117,702	29,426
		Pills	2,128,835	152,060
		EC	2,007,619	125,476
		Total		417,355
104. Swaziland Started by PSI in 2001. Sales data was not made available	PSI			
105. Tanzania (1) Started by PSI in 1993. Sales data was not made available	PSI			
106. Tanzania (2) Started by DKT in 2015. CYPs have been discounted.	DKT	Condoms	5,846,985	58,470
		IUDs	10,965	48,246
		Implants (5)	2,330	8,854
		Injectables (3)	16,520	4,130
		Pills	620,136	44,295
		EC	582,442	36,403
		MVA Kits	3,390	84,750
		Misoprostol Tabs	1,252,852	104,404
		Total		393,536
		107. Tanzania (3)	MSI	Condoms
EC	37,470			2,342
Misoprostol Tabs	915,100			76,258
Total				81,178
108. Tanzania (4)	T-MARC	Condoms	6,079,204	60,792
		Free Condoms	1,080,529	5,403
		Pills	1,026,146	73,296
		EC	194,410	12,151
		Total		151,641

Program	Information Source	Product Sales	CYPs
109. Thailand Started by DKT in 2008. CYPs have been discounted.	DKT	IUDs MVA Kits Cannulae MVA Single Total	5,182 1,046 6,034 550 78,391
110. Togo Started by DKT in 2018. CYPs have been discounted.	DKT	Condoms IUDs Injectables (3) EC Misoprostol Tabs Medical Abortion (MA) Total	600,480 4,409 3,800 100,480 290,880 7,380 63,360
111. Turkey Started by DKT in 2008.	DKT	Condoms IUDs EC Total	3,674,868 90,650 241,003 362,671
112. Uganda (1) Started by SOMARC in 1991; transferred to CMS in 1998; transferred to AIDSMARK in 2003.	PSI	Condoms IUDs EC Misoprostol Tabs Medical Abortion (MA) Total	2,576,520 450 945 24,180 4,678 37,772
113. Uganda (2) Started by MSI in 1997.	MSI	Condoms Pills EC Misoprostol Tabs Medical Abortion (MA) Total	5,792,220 204,479 733,350 3,773,590 34,720 491,852
114. Uganda (3) Started by DKT in 2017. CYPs have been discounted.	DKT	Condoms IUDs Implants (3) Injectables (3) Pills EC MVA Kits Aspirators Cannulae Misoprostol Tabs Medical Abortion (MA) Total	7,690,464 8,403 540 24,800 138,800 1,461,590 549 1,000 8,563 362,112 47,180 332,304
115. Uganda (4)	PACE - PSI	Free Condoms Total	17,099,930 85,500
116. Uruguay	DKT	Condoms Female Condoms IUDs MVA Kits Cannulae Total	677,064 1,128 372 111 604 11,194
117. Vietnam (1) Started by DKT in 1993. CYPs have been discounted.	DKT	Condoms IUDs Pills EC MVA Kits Cannulae MVA Single Total	6,492,420 140,000 11,983,730 137,100 523 31,682 614 1,590,954

Program	Information Source	Product Sales	CYPs	
118. Vietnam (2) Started by MSI in 1989.	MSI	Condoms	5,586	56
		IUDs	117,955	519,002
		Implants (4)	646	2,067
		EC	68,403	4,275
		Misoprostol Tabs	3,558,450	296,538
		Mifepristone	484,710	324,756
		Total		1,146,693
119. Yemen	MSI	Condoms	3,072,174	30,722
		IUDs	166,205	731,302
		Implants (3)	18,703	46,758
		Pills	948,706	67,765
		Misoprostol Tabs	110,910	9,243
		Total		885,788
120. Yemen	DKT	IUDs	18,000	79,200
		EC	10,000	625
		Vaginal Foaming Tabs	60,000	500
		Total		80,325
121. Zambia (1) Started by USAID, Discover Health Project, John Snow (JSI), and Palladium.	USAID	Condoms	21,172,768	211,728
		Total		211,728
122. Zambia (2) Started by PSI in 1992. Sales data was not made available	PSI			
123. Zambia (3) Started by MSI in 2007.	MSI	Misoprostol Tabs	75,790	6,316
		Medical Abortion (MA)	24,331	41,363
		Total		47,679
124. Zimbabwe (1) Started by SOMARC in 1988. Sales data was not made available	PSI			
125. Zimbabwe (2)	MSI	IUDs	1,292	5,685
		Misoprostol Tabs	80,908	6,742
		Medical Abortion (MA)	267	454
		Total		12,881
GRAND TOTAL			78,148,202	



1001 Connecticut Avenue NW
Suite 800, Washington, DC 20036
www.dktinternational.org