



Invitation

8 December 2016

9:30 – 17:30

Humanity House, The Hague

Transforming Social Norms against Gender-based Violence

What works, what doesn't and everything in between

Share-Net International and the working group on Gender-based Violence (GBV) is pleased to invite you for a day-long interactive event on addressing social norms to eradicate gender-based violence on the 8th of December, 2016 at the Humanity House in the Hague.

Social norms play a central role in shaping societal beliefs around acceptable behaviour regarding gender. We witness the growing transition, both in interventions and policy alike to ensure that these underlying harmful gender norms which perpetuate GBV are addressed. This requires innovative ways of creating new shared societal beliefs which would in turn change behavior. This is a complex process dealing with moralities, and hence challenges arise in conceptualization, implementation and the measurement of such norm/behaviour change.

If reading this makes your eyes shine and your heart beat faster, we invite you to come engage in the discussion!

Kindly RSVP by **5th of December** by visiting the [registration form](#).

PROGRAMME

Programme:

- 9.30-9.45 **Coffee**
- 9.45-10.00 **Welcome**
Nicolien Zuijdgeest, Facilitator
- 10.00-10.15 **Launch of Oxfam's campaign: ENOUGH: Together we can End Violence against women and girls**
Brigitte Obertop, Women's Empowerment Team, Oxfam Novib
- 10.15-10.45 **Introducing the topic and latest trends: Setting the scene**
Dr Beniamino Cislighi, Assistant Professor in Social Norms, London School of Hygiene & Tropical Medicine
- 10.45-11:00 **Coffee Break**
- 11.00-12:45 **Panel Discussion: Changing social Norms against GBV: WHAT WORKS?**
Deepali Kamble, Founder, Urja TRUST, India

Renée Römken, CEO ATRIA- Institute for Gender Equality & Women's History, The Netherlands

Heather Cole, Technical Consultant on Violence against Women & Girls & PhD Candidate, UK

Speaker –TBA
- 12.45-13:30 **Lunch**
- 13.30-15.15 **Parallel Session 1**
Interactive session: How to measure changes and ensure impact in social norms against GBV: Challenges, Failures and how to learn from them
Rik Linssen, Impact Measurement Team, Oxfam Novib
Jenni Sawyer, SRHR Team, Simavi
This session will take you through two case studies. A discussion will ensue on measurement challenges, questions of rigor and which methodologies can capture the complex changes in GBV and social norms. Impact gets you going? Then this is the session for you.

INFORMATION

Registration required!
Registration is free but required **before 5 December**, For more information, contact info@share-net.nl

Lunch will be provided.

Language
English

Location
Prinsegracht 8,
2512 GA
Den Haag

Parallel Session 2

Workshop: How to leverage social media for social change around GBV?

Facilitated by Love Matters, RNW Media
Catarina Gomes & Lei Ma

This workshop will begin with two inspiring cases of campaigns- the 'Bear No More' campaign from India and the bystander intervention campaign from China. Get thinking with a hands on activity after!

15.15-15.30

Coffee Break

15.30-16.00

The Highlights

Nicolien Zuijdsgeest, Facilitator

16.00-16:45

Interactive Performance- Body Wisdom

Dr. Karthour Darmouni

Back by popular demand from our last event, Dr. Karthour will delve deeper into the conceptual underpinnings of body wisdom and feminine capital by taking us on a physical journey to use it become change agents.

16.45-17.00

Formal closing

Meike Stieglis, Share-Net Netherlands

17.00-17.30

Drinks

Registration required!

Registration is free but required before **5 December**, For more information, contact info@share-net.nl

Lunch will be provided.

Language

English

Location

Prinsegracht 8,
2512 GA
Den Haag