

Transforming Social Norms against Gender-based Violence

Research Reports & Papers:

- Laura Haylock, Rukia Cornelius, Anthony Malunga, and Kwezilomso Mbandazayo (2016), [Shifting negative social norms rooted in unequal gender and power relationships to prevent violence against women and girls](#), Gender & Development Vol. 24 , Iss. 2,2016
- Alexander-Scott, M. Bell, E. and Holden, J. (2016) DFID [Guidance Note: Shifting Social Norms to Tackle Violence Against Women and Girls \(VAWG\)](#). London: VAWG Helpdesk DFID
- Jewkes, R. K., Flood, M. G. and Lang, J. (2015). [From work with men and boys to changes of social norms and reduction of inequities in gender relations: A conceptual shift in prevention of violence against women and girls](#). The Lancet, 385 (9977), 1580-1589.
- Marcus & Harper (2014), [Gender justice and social norms – processes of change for adolescent girls](#), Overseas Development Institute (ODI)
- World Health Organization. "[Global and regional estimates of violence against women: prevalence and health effects of intimate partner violence and non-partner sexual violence](#)." (2013).
- OECD (2013) [Transforming social norms to prevent violence against women and girls - Synthesis of the Wikigender online discussion](#), OECD
- Paluck, Elizabeth Levy, et al. (2010), "[Social norms marketing aimed at gender based violence: a literature review](#) " *New York: International Rescue Committee*
- WHO (2009), [Changing cultural and social norms that support violence](#)

Others

- Reyes & Chopra, World Bank (2015), [Can fashion and art help prevent gender-based violence?](#), Voices: Perspectives on Development, World Bank blog
- Everyday Feminism- <http://everydayfeminism.com/tag/violence/>
- WHAT WORKS, What works to prevent violence against girls, DFID-supported programme- <http://www.whatworks.co.za>