



SEEK Development's new Donor Tracker

Free, independent website offers up-to-date analysis of 14 major donor countries

What is the Donor Tracker?

The Donor Tracker is an independent, free website that seeks to advance global development by providing advocates with easy access to high-quality quantitative and qualitative strategic information to support their work.

The Donor Tracker features comprehensive profiles of 14 major donors that are members of the Organization for Economic Co-operation and Development's Development Assistance Committee (OECD DAC), and together contribute 90% of ODA globally. It offers quick and easy access to quantitative and qualitative information on donors' funding trends, strategic priorities, and potential opportunities to advocate for more and better funding for development.

Which donors are covered?

The Donor Tracker features profiles of Australia, Canada, France, Germany, Italy, Japan, the Netherlands, Norway, South Korea, Spain, Sweden, the United Kingdom, and the European Union. The Donor Tracker's profile of the United States will follow later in 2017.

All donor profiles feature in-depth analysis of six key questions regarding donors' ODA budget volumes and structures, strategic priorities, decision-making processes, and stakeholders. In addition, each profile includes 'Deep Dives' – sections that focus in greater depth on the areas of global health, nutrition, agriculture, and global health research and development. The Donor Tracker also reports weekly on topical global-development policy updates, news and events.

Why does the Donor Tracker exist?

SEEK Development's own work in global development policy led to the growing recognition that there was no 'one-stop' resource for understandable information and analysis of ODA. To fill this gap, SEEK created the first version of the Donor Tracker in 2011, initially focusing on global health and Europe. In 2016, SEEK launched a new website that covers more topics and countries, to serve advocates and other global development professionals, as well as journalists, researchers, analysts and students of global development.

Funding for the Donor Tracker is provided by the Bill & Melinda Gates Foundation. All content is created by SEEK Development and it is independent. The Donor Tracker is provided as a public good without any charges.

SEEK Development is a Berlin-based consulting group dedicated to supporting human development globally. SEEK provides specialized support to leading institutions in global development in the areas of strategy and policy, knowledge generation and advocacy, and organizational evaluation and development.

www.seekdevelopment.org

What global development experts say about the Donor Tracker:

Dr. Christoph Benn, Director of External Relations at the Global Fund to Fight AIDS, Tuberculosis and Malaria: “The Donor Tracker is an excellent tool for advocates everywhere to understand ODA budget processes in other countries and who the key players are in development policy.”

Ann Starrs, President and CEO of the Guttmacher Institute: “There is a lot of data available out there on official development assistance – but there is not a lot of in-depth analysis to help people understand the political and practical contexts in which donors make their ODA funding decisions. The Donor Tracker pulls this all together.”

Joe Cerrell, Managing Director, Global Policy and Advocacy at the Bill & Melinda Gates Foundation: “The Donor Tracker provides advocates working in global development with information that is critical for their work: It explains how political decisions are taken, what kind of strategic priorities donors have and helps them to identify key advocacy opportunities during the political year.”

Dean Jamison, Professor of Global Health at the University of California in San Francisco: “To advance the global health agenda, it is important to understand how donors think – what is important to them, what do they fund? Which political factors influence their preferences? The Donor Tracker responds to these questions for every major donor. It’s incredibly useful.”

Maike Roettger, National Director of Plan International Germany: “The Donor Tracker’s deeper focus on the specific topic areas like nutrition and global health – and how they intersect – is especially valuable to those advocating for children’s health and development.”

Please get in touch for any questions and feedback:

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